



Refugee Education Support Working Session

CHALLENGE: EDUCATION

Access

75 million children live in crisis and conflict and are in desperate need of educational support, but face significant barriers to receiving formal and informal education. Barriers include:

- Physical barriers
- Financial barriers
- Infrastructure barriers
- Political barriers

Quality

Refugees have limited access to high-quality educational services. If and when students are able to make into a program or to a school, capacity challenges exist, such as a lack of teachers and/or high-quality training for teachers and condensed school hours to accommodate the overwhelming volume of students a school needs to serve.

Social Cohesion

Refugee children and adolescents **are five times more likely to be out of school** than their non-displaced peers. For those that are in educational settings, displaced students face social and cultural challenges that hinder their ability to engage and integrate in an educational setting – increased exposure to conflict and violence, abrupt transitions in programming, language barriers, and lack of psychosocial support.

Impact Area Landscape Analysis

Company	Impact Area Geographic Focus				Target Population		
	North America	Middle East and North Africa	Sub-Saharan Africa	Europe and Central Asia	Internally Displaced Persons	Refugees in Camps/ Transit	Resettled Refugees
Airbnb	•	•		•		•	
Coursera	•	•	•			•	•
Deloitte		•		•	•	•	
McKinsey & Co.				•		•	
Microsoft		•					•
Pearson Education		•				•	
Singhal & Company	•						•

Tent Partnership for Refugees
November 15, 2016

Soros Fund Management		•			•	•	•
TripAdvisor		•				•	
Zynga	•	•			•	•	•

Appendix: Landscape Analysis cont.

Company	Refugee Support Activity Summary	Response to President's Call to Action
<i>Airbnb</i>	Airbnb is tackling the refugee crisis three-fold via livelihoods, housing support and financial support. It has given travel credits to relief workers serving with Mercy Corps and the IRC in Greece, Serbia, and the former Yugoslav Republic of Macedonia. Secondly the company is undertaking a number of pilot initiatives to support livelihoods in Jordan and solve emergency housing needs of resettlement Agencies in the United States as a stepping stone to private sponsorship. Finally, it is committed to match up to \$1M in donations made by the Airbnb community in 2016 for UNHCR. Previously, Airbnb supported a two day hackathon to develop prototypes for open-source educational solutions for refugees.	Airbnb commits to developing a program that enables existing Airbnb hosts temporarily to accommodate refugee families when long-term housing is not immediately available; expand its initiative to host relief workers through the travel credits program; develop a job creation strategy for Syrian refugees in Jordan through a livelihoods pilot program; and create a social media campaign to allow its hosts and guests to raise funds for the UNHCR.
<i>Coursera</i>	<ul style="list-style-type: none"> • Coursera for Refugees enables an unlimited number of non-profits that work with refugees to apply for at least one year of group financial aid. Partner non-profit organizations will be able to support refugees in quickly building career skills and gaining recognizable certificates through access to the 1,000+ Coursera courses offered by leading universities. Coursera for Refugees also includes organizational support services for partner non-profit organizations. 	
<i>Deloitte</i>	Deloitte Middle East (DME) focuses on educating and empowering women and children who have been impacted by the ongoing Syrian conflict. DME's Syrian refugee program, working with local and international organizations, addresses needs through home-based study, skills building, activities for children, and funding for basic necessities. Deloitte also plans to launch a program that focuses on economic integration opportunities for refugees (education, employment training and entrepreneurship training). Deloitte focused on 3 countries in Europe: Netherlands, Austria and the UK.	Deloitte is committed to making a positive impact on the refugee crisis and is launching a pilot for a scalable cross-border initiative to uncover the economic potential of refugees in collaboration with Oxford University's Refugee Studies Centre and a global technology company. Through a technology solution, and collaborating across sectors, the initiative will help to connect refugees with education, employment, and entrepreneurship opportunities. In addition, Deloitte member firms in multiple countries around the world continue to deliver initiatives and pro bono projects supporting refugees and their families.

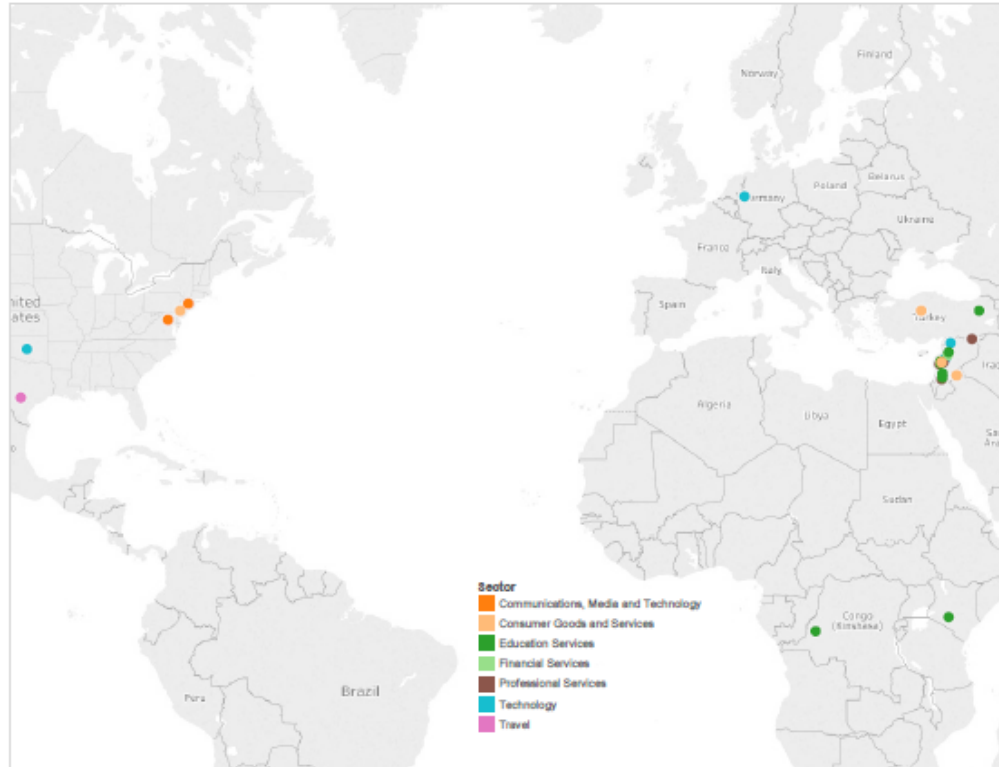
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<i>McKinsey & Co.</i>	McKinsey leads activities to improve education for Syrian refugee children in Lebanon through their team of volunteers delivering schooling to some of the 500,000 Syrian children in Lebanon. Additionally, In 2016, a McKinsey team, along with Bridge International Academies and non-profits Basmeh & Zeitooneh and Vitol Foundation, started developing a curriculum for robust, low-cost tablets to help educate refugee children. The curriculum is open source, enabling other organizations to use it to deliver education programs across Lebanon and eventually in other countries too.	McKinsey & Co. pledges to conduct and publish new research, which will seek to understand the root causes, economic, social, and environmental impacts of migration and to develop a toolkit for policymakers, executives, and social leaders; lead activities to improve education for Syrian refugee children in Lebanon; and partner with a leading international humanitarian organization to develop interventions to create meaningful job opportunities for Syrian refugees in Jordan.
<i>Microsoft</i>	Microsoft employee volunteers work side-by-side with UNHCR IT staff to deploy and develop technologies to assist the refugee agency in serving the 17 million persons of concern to UNHCR worldwide. Through its support for NetHope, Microsoft has helped bring connectivity services to Syrian refugees in Jordan, Turkey and Lebanon, helping refugees access information and resources, and connect to family. Additionally, Microsoft supported the establishment of The Norwegian Refugee Council's technology lab, which teaches adult refugees computer skills, improving their future employability.	Microsoft pledges to build upon existing partnerships with the UN and NGOs such as UNHCR to invest in technology that provides refugees with broader access to education, professional skills, and economic opportunity. This includes support for UNHCR's Connectivity for Refugee initiative; donation of cloud technology services to NGOS engaged in refugee relief; expansion of an Arabic to German language training program; support for a 12-month counseling and psychosocial assistance program; and an Innovation Hub where refugees can develop technology and entrepreneurial skills.
<i>Pearson Education</i>	In March 2015, Pearson and Save the Children launched the three-year 'Every Child Learning' partnership to improve the delivery of quality education for children in conflict-affected settings. To meet immediate needs, Pearson donated £500,000 to fund two Save the Children education centers in Jordan, supporting 1,400 Syrian refugee and host-community children ages five to thirteen. Pearson is investing £1 million to work with Save the Children and other partners in researching and developing solutions for delivering education in emergency situations and conflict-affected settings.	Pearson pledges to extend its partnership, Every Child Learning, doubling its initial investment of \$2.2 million and working with partners to develop and provide digital educational solutions and programs for Syrian refugees and vulnerable Jordanian children.
<i>Singhal & Company</i>	Singhal & Company has worked closely with USCRI and partners with Refugees International to provide educational scholarships and internship experiences for refugees.	Looking forward, Singhal & Co. has pledged to offer corporate internships to two refugees a year until 2020; donate up to \$10,000 a year in educational scholarships for refugees until 2020; and provide \$20,000 in funding toward assisting refugees through the U.S. Committee for Refugees and Immigrants until 2020.

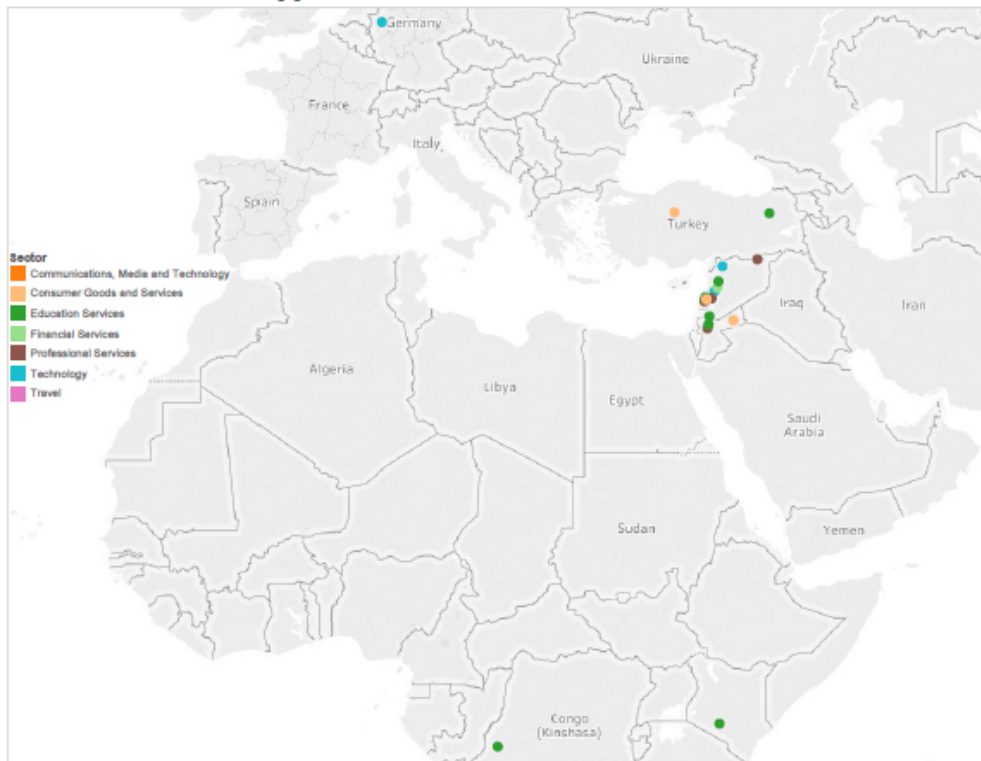
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<i>Soros Fund Management</i>	The Higher Education Support Program seeks to learn about efforts aimed at increasing access to higher education for Syrian refugees. In particular, the focus is on organizations supporting refugee academics to continue their teaching and research, as well as blended or online education programs specifically aimed at refugee populations. Soros is interested in making corporate investments to build the infrastructure needed to address refugee needs, as well as crowd in investments from other investors and businesses.	Soros Fund Management pledges to invest up to \$500 million in companies leveraging their resources and ingenuity to aid refugees worldwide, doubling down on the premise that the private sector can lead global change. These investments will target startups, established companies, and social impact initiatives, including businesses started by refugees themselves. While investments will cross a variety of sectors, Soros sees particular potential for emerging digital technologies to help refugees gain access more efficiently to government, legal, financial, and health services, thereby improving the quality of life of millions around the world.
<i>TripAdvisor</i>	In 2015, TripAdvisor donated \$250,000 to two of its global humanitarian partners - the International Rescue Committee and Mercy Corps. In addition, TripAdvisor launched a giving campaign, matching traveler donations dollar for dollar, and matching employee donations two to one. TripAdvisor also introduced a new Volunteer Time Off policy to allow employees to use their time and skills and take up to five days of paid leave to volunteer at any nonprofit organization tackling the refugee crisis. The combined contributions totaled over \$1.4M to the two humanitarian partners.	TripAdvisor Charitable Foundation has partnered with Mercy Corps to expand their existing Youth Learning Spaces program for refugees currently living in Greece and Turkey to 10,000 youth in 2016-17 and scale their Learning and Empowerment for Adolescent Refugees in Neighborhoods (LEARN) program from 300 to 1300 youth, ages 12-18, in Gaziantep, Turkey.
<i>Zynga</i>	Zynga games have partnered with Direct Relief International to provide medical assistance to those displaced from their homes. To help Syrian refugees who have fled or are fleeing their war-racked country, Direct Relief is providing medical aid to doctors, medical missions, and local organizations — both within Syria and beyond its borders.	Zynga pledges to work proactively with resettlement agencies globally to make Words with Friends EDU, the educational version of Words with Friends, focused on teaching English academic vocabulary, readily and freely available to displaced people who are looking to develop their English language skills. Zynga will also provide three Expert Advisors to mentor the finalists of the EduApp4Syria competition, an international innovation competition to develop an open source smartphone application that can help Syrian children learn how to read in Arabic.

Education Related Private Sector Engagement



Education Related Private Sector Engagement





Refugee Employment Support Working Session

CHALLENGE: EMPLOYMENT

Hiring

Refugees face significant barriers in gaining and sustaining employment both during displacement and after resettlement. In camps, refugees face challenges seeking and attaining meaningful employment that is aligned to their skillset. Once resettled, refugees have to navigate an unfamiliar job market, often work below their skill level to provide a livelihood for themselves and their families, previously earned academic and skills credentials aren't recognized in their new communities, and often they lack the necessary transport to get to their jobs every day.

Workforce Development

For those refugees who do find jobs, they face unfamiliar cultural norms or skills training that can hinder advancement in their profession, and they lack the network they had back in their home community to support them in their job.

Entrepreneurship

For those refugees who choose to pursue entrepreneurial opportunities, there are unique barriers they must overcome to be successful. With limited financial history and networks in their new countries, refugees lack access to sufficient capital to successfully launch and sustain their businesses. In addition, refugees tend to have limited access to formal entrepreneurship skills training and a lack of mentorship can hinder their efforts to start up their own businesses.

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Accenture	•			•			•
Airbnb				•		•	
Alight Fund		•			•	•	•
Bloom Five	•						•
Figure 8 Investment	•						•
Goldman Sachs		•		•	•	•	•
Hewlett-Packard		•			•	•	•

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IBM				•			•
JabaTalks	•						•
LinkedIn				•			•
Newton Supply Co.	•						•
Oliver Wyman				•			•
OnWORD Partner	•						•
SAP		•				•	•
Supercell				•			•
Tetra Tech	•						•
TripAdvisor	•	•		•	•	•	•
Udemy		•				•	•
Western Union	•	•	•			•	•

Appendix: Landscape Analysis cont.

Company **Refugee Support Activity Summary** **Response to President's Call to Action**

<i>Accenture</i>	<p>In the US, Accenture teamed up with Upwardly Global, to launch an online employment training program to help skilled refugees and immigrants already in the US launch professional careers. Accenture leveraged its digital innovation capabilities to create the Accenture Refugee Talent Hub—a digital platform and partnership between leading corporations, the Dutch government, NGOs and educational institutions to accelerate integration, education and employment for refugees. Accenture also partnered with Finnish Red Cross and Omnia to establish the Asylum Seekers' Fast Track Employment Pilot Project to support the employment process and acculturation as well as identify and recognize skills and speed up asylum decisions.</p>	<p>Accenture commits to providing over \$3 million in financial support and in-kind strategic consulting, program management, and digital services to support the Partnership for Refugees and Upwardly Global. In regards to Upwardly Global, Accenture is expanding its refugee workforce programs in the United States and globally as aligned to its global Skills to Succeed program. Accenture is also collaborating with UNHCR to launch a connectivity strategy for refugees and with USA for UNHCR through the Accenture Innovation Challenge to increase its impact on refugees while raising awareness among graduate students nationally.</p>
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<i>Airbnb</i>	Airbnb is tackling the refugee crisis three-fold via livelihoods, housing support and financial support. It has been travel credits to relief workers serving with Mercy Corps and the IRC in Greece, Serbia, and the former Yugoslav Republic of Macedonia. Secondly the company is undertaking a number of pilot initiatives to support livelihoods in Jordan and solve emergency housing needs of resettlement Agencies in the United States as a stepping stone to private sponsorship. Finally, it is committed to match up to \$1M in donations made by the Airbnb community in 2016 for UNHCR.	Airbnb commits to developing a program that enables existing Airbnb hosts temporarily to accommodate refugee families when long-term housing is not immediately available; expand its initiative to host relief workers through the travel credits program; develop a job creation strategy for Syrian refugees in Jordan through a livelihoods pilot program; and create a social media campaign to allow its hosts and guests to raise funds for the UNHCR.
<i>Alight Fund</i>	Alight fund is a for-profit investment company that offers micro-loans to refugees and host community entrepreneurs.	Alight Fund pledges to raise \$100 million in micro-loan capital to invest in 50,000 refugee and host community small-business entrepreneurs. The pilot program will be launched in Iraqi Kurdistan.
<i>Bloom Five</i>	Bloom Five has committed to providing 10 hours per month of professional development services to resettled refugees in the United States. These include technical assistance and workshops on resume and cover letter writing, written and oral presentations, seminars, mock interviews, and employment-related networking opportunities.	
<i>Figure 8 Investment</i>	Figure 8 Investment Strategies pledges to recruit, hire, and train refugees and provide refugee employees with access to key industry licenses and certifications (CFA, CFP, Series 7, 63, 65); partner with Global Talent Idaho and the Idaho Department. of Labor to provide skilled refugees with internship and apprenticeship opportunities in financial analysis and investment advising; support refugee communities in Idaho with pro-bono financial literacy training and advice; and source goods and services from refugee-owned business wherever possible.	
<i>Goldman Sachs</i>	Goldman Sachs gave a significant donation to UNHCR Mediterranean Special Initiative in 2015, in addition to contributing to the German Red Cross. It works with DFID and UK government to support UK's commitment to provide housing for refugees, helping with employability, financial top-up support and resettlement. Goldman's existing partnership with Coursera enables refugees to apply for aid and earn course certificates, and also creates an environment for refugees to connect with nonprofit organizations that offer support. Goldman Sach's 10,000 Women program will focus on creating an online program that will teach entrepreneurial and business skills to prepare refugees to enter the workforce. Additionally, Goldman Sachs will be aiding Community TeamWorks projects, in conjunction with the International Rescue Committee in New York, Irving and Salt Lake City, in their ability to host job readiness and financial literacy workshops in several countries.	<ul style="list-style-type: none"> Goldman Sachs pledges to donate \$7.5 million to support refugees in partnership with leading NGOs, including UNHCR. Specifically, Goldman will: provide support to organizations delivering critical humanitarian aid, including food, shelter, urgent medical care, and trauma support; help ensure refugee children have access to consistent education and safe learning facilities throughout camps in and around Syria; create a new online 10,000 Women program that will teach entrepreneurial and business skills; and support positive refugee integration in European host countries by providing English language, employability skills, and other training opportunities.

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<i>Hewlett-Packard</i>	<p>HP partnered with the UN to support the UN Refugee Agency in its efforts to help refugee camps increase access to educational materials and training opportunities in more than 30 UNHCR camps. HP has funded and provided technology to 57 Community Technology Access (CTA) centers in refugee camps in 26 countries, providing access to computers and increasing connectivity for refugees and internally displaced persons. Through their technology and partnerships with the UNHCR, The HP LIFE program provides refugees with e-learning entrepreneurship opportunities and business and IT skills training in 7 languages.</p>	<ul style="list-style-type: none"> HP pledges to establish 6 HP Learning Studios in Lebanon and Jordan to engage refugee youth in developing skills and help to give refugee students access to the latest education technology while providing adults the opportunity for employment re-skilling. HP also pledges to expand the HP Learning Initiative for Entrepreneurs (HP LIFE) with additional free online courses and curated content to help refugees develop essential business and IT skills; connect Girl Scouts in the Washington D.C. area with young Syrian refugee girls for one-to-one peer learning and mentoring; actively pursue the purchase of online freelance services from refugees; enable access to technology and HP LIFE e-learning for refugees at the International Medical Corps Livelihoods Center pilot in Turkey; and explore IT infrastructure solutions.
<i>IBM</i>	<p>IBM has deployed mobile solutions (IBM Apps for Social Good) to capture personal and health information and employment status of migrants and refugees. IBM volunteers are also supporting language learning and other technology efforts among refugees.</p>	<ul style="list-style-type: none"> IBM pledges to continue its ongoing commitment in support of migrants and refugees, with a focus on the crisis in Europe. IBM intends to continue actively seeking grant partnerships, volunteerism opportunities, and other avenues to leverage IBM's capabilities in support of this humanitarian crisis.
<i>JabaTalks</i>	<p>JabaTalks is an automated voice screening software aiming to provide refugee job candidates with the opportunity to express themselves beyond what is available on a resumé at the earliest stages of the hiring process. JabaTalks is working to promote an unbiased hiring process by allowing hiring teams to review a brief automated phone interview with every applicant before getting to a resume. This pro-bono service will provide interviewing services ranging from interview practice and coaching to employment-targeting and interview completion.</p>	<p>JabaTalks pledges to provide their automated self-coaching and interview platform to resettlement agencies to help refugees improve their interview skills and find full-time employment. Additionally, JabaTalks pledges to assist those companies committed to hiring refugees by providing access to its automated voice interview platform and technology.</p>

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<i>LinkedIn</i>	<p>LinkedIn launched "Welcome Talent", a new initiative that aims to help refugees in Sweden find opportunities created specifically for them and their unique circumstances. The site includes resources in both Arabic and English, including potential employment opportunities and hiring information. Employers simply mark their internships and job opportunities with a special hashtag, #welcometalent, so they can be easily discovered by refugees. To date there are more than 150 refugee aimed opportunities from companies such as Spotify, Proffice, 3 and Happyr.</p>	<ul style="list-style-type: none"> LinkedIn is committed to growing its refugee initiative, Welcoming Talent, to additional countries beyond Sweden. LinkedIn is taking a different strategy in expanding to Canada by integrating LinkedIn training curriculum into economic empowerment and employment programs, in collaboration with the Prime Minister's office and two local NGOs, and scaling this approach with the IRC to expand in global markets.
<i>Newton Supply Co.</i>	<p>Open Arms, a non-profit social enterprise of Multicultural Refugee Coalition, is a sustainable apparel and sewn goods manufacturer empowering refugee women through fair-wage employment. Newton Supply Co. has pledged to increase the percentage of refugee-made products outsourced from Open Arms from 30 to 90 percent over the next 12 months, and to employ more female refugees.</p>	<ul style="list-style-type: none"> Newton Supply Company pledges to increase the percentage of refugee-made products outsourced by Open Arms from 30 percent to 90 percent over the next 12 months, to employ more female refugees, and to focus their marketing efforts on raising awareness of their refugee-made products.
<i>Oliver Wyman</i>	<p>Oliver Wyman is partnering with European organizations who help employers interested in providing employment or job skill training to refugees. These organizations help steer refugees to companies they are qualified to work for based on their background and skills. Oliver Wyman also works with refugees who are waiting for work permits, to help enhance their job readiness through training, coaching, resume writing and interview preparation.</p>	<p>Oliver Wyman pledges to recruit qualified refugees in Europe; use their partner network to explore solutions for enhancing entrepreneurial activities and developing job-related skills for refugees; and raise the issue of providing employment with clients and provide a central website where clients can access information on organizations that can help them support refugees.</p>
<i>OnWORD Partner</i>	<p>OnWORD Partner is a small Boston-based online social impact organization that supports immigrants who have established careers and who seek to become professionally integrated in the U.S., either through re-entry into their professions or through entrepreneurship. OnWORD provides individualized career and educational advising services as well as language, legal and entrepreneurship support services and referrals.</p>	<p>OnWORD Partner is committed to providing sustainable integration solutions for foreign-trained refugee professionals through housing, language assistance, and career and educational support.</p>
<i>SAP</i>	<p>SAP pledges to educate 10,000 refugee youth across 4 nations with coding skills during our inaugural "Refugee Code Week," Oct. 15-23, 2016; to address the education shortage in the refugee population by creating a full life cycle of skills support for young people in refugee camps; to empower adults and youth with critical, job-relevant coding tools and skills; to create computer literacy by introducing young refugees to coding basics through playful workshops; and to facilitate the integration of coding education within school curriculums of the hosting nations.</p>	

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<i>Supercell</i>	The owners of Supercell, Ilkka Paananen and Mikko Kodisoja, are helping to finance a project called Startup Refugees, through the Me-saatio foundation they founded. The goal of the program is to help resettle refugees arriving in Finland, by mapping their skills to get them into the workforce as soon as possible, while also providing mentorship and training for aspiring refugee entrepreneurs, with the possibility of providing starting grants of 1,000 euros. In addition to the financing, Supercell employees have also done hands on data and program development work in the project's reception centers.	
<i>Tetra Tech</i>	Tetra Tech commits to hire one locally-based qualified refugees as a paid intern for at least 2 months over the course of 2017; to host one mock interview workshop that includes refugee jobseekers; and to interview qualified refugees for any vacancies listed during 2017 in the San Francisco and Washington, D.C. offices. Tetra Tech looks to employ skilled immigrants and refugees through Upwardly Global.	
<i>TripAdvisor</i>	In 2015, TripAdvisor donated \$250,000 to two of its global humanitarian partners - the International Rescue Committee and Mercy Corps. In addition, TripAdvisor launched a giving campaign, matching traveler donations dollar for dollar, and matching employee donations two to one. TripAdvisor also introduced a new Volunteer Time Off policy to allow employees to use their time and skills and take up to five days of paid leave to volunteer at any nonprofit organization tackling the refugee crisis. The combined contributions totaled over \$1.4M to the two humanitarian partners.	TripAdvisor Charitable Foundation is partnering with International Rescue Committee to expand and scale IRC's U.S. Hospitality sector training & workforce development program from 2 to 5 cities and from 100 to over 500 refugee clients. In addition, TripAdvisor will be collaborating with its destination marketing partners in Europe and the Middle East to launch campaigns that will work to strengthen and support the travel sector and tourism businesses in refugee host communities to increase demand and jobs that can be filled by both native citizens as well as new/refugee citizens.
<i>Udemy</i>	In 2015, Udemy employees submitted a proposal to Open IDEO to create a knowledge exchange platform to equip refugee community leaders with new skills from external experts and mentors. Udemy has also pledged course content, professional licenses, certifications and support to ReBootkamp, an education delivery nonprofit that serves refugees of conflict.	Udemy pledges to leverage the Udemy platform and audience to create economic empowerment opportunities by onboarding refugees as course instructors, and to deliver educational content to displaced people to help them qualify for market-relevant jobs.

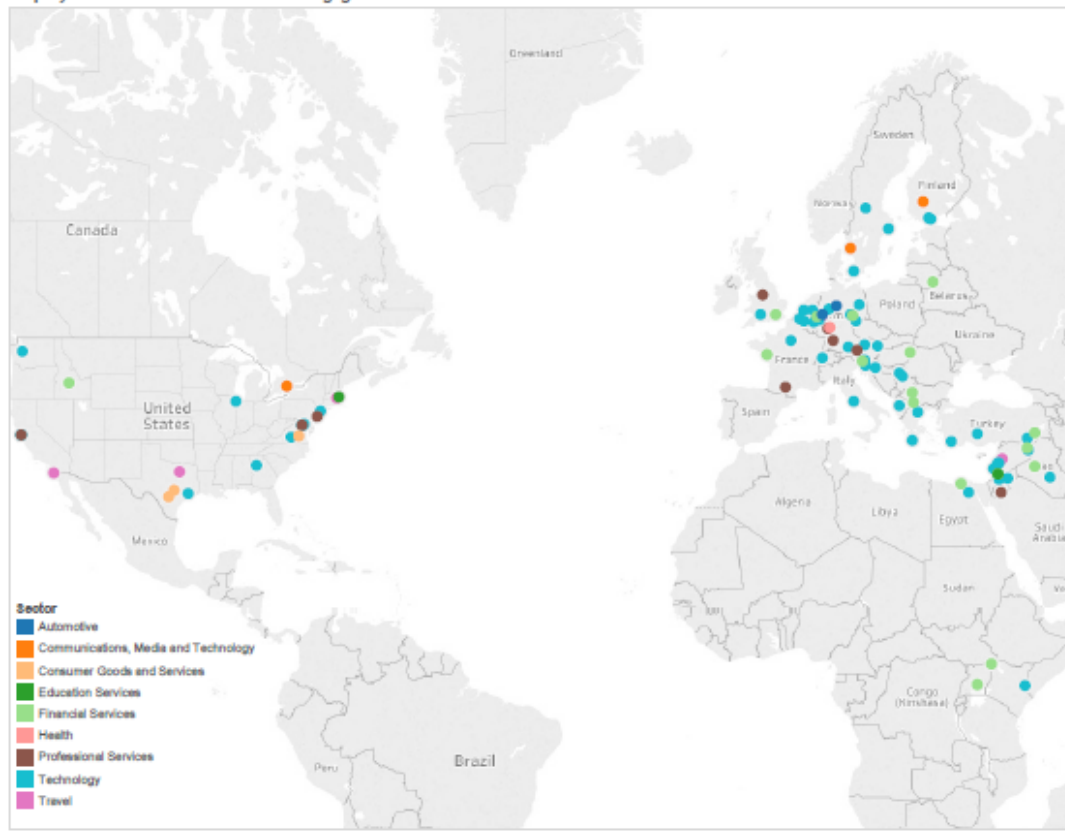
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*Western
Union*

In September 2015, Uber launched UberGIVING as part of a pan-European initiative raise funds and provide needed items for child refugees. Uber will collect items you wish to donate – free of charge – and deliver them to community discount stores or directly to refugees. In the UK, proceeds of all donated items will be used to fund Save The Children's Child Refugee Crisis Appeal. In the Netherlands, Uber collecting donated sleeping bags, which will be sent to the thousands of refugees currently arriving in Greece. In Italy, Uber is partnering with the Red Cross to collect shoes, underwear, and winter gear for children and their parents.

- Western Union pledges to support economic opportunities for refugees and displaced persons over the next three years through a new company-wide global initiative. Specifically, Western Union will help expand educational opportunities for refugee children and youth; provide refugees with internships, freelance and traditional employment opportunities at Western Union and with key corporate partners; and leverage Western Union's core assets – including its financial technology and global network of 35 million members to support refugee crisis response initiatives and shift the global conversation about refugees to one of economic opportunity.

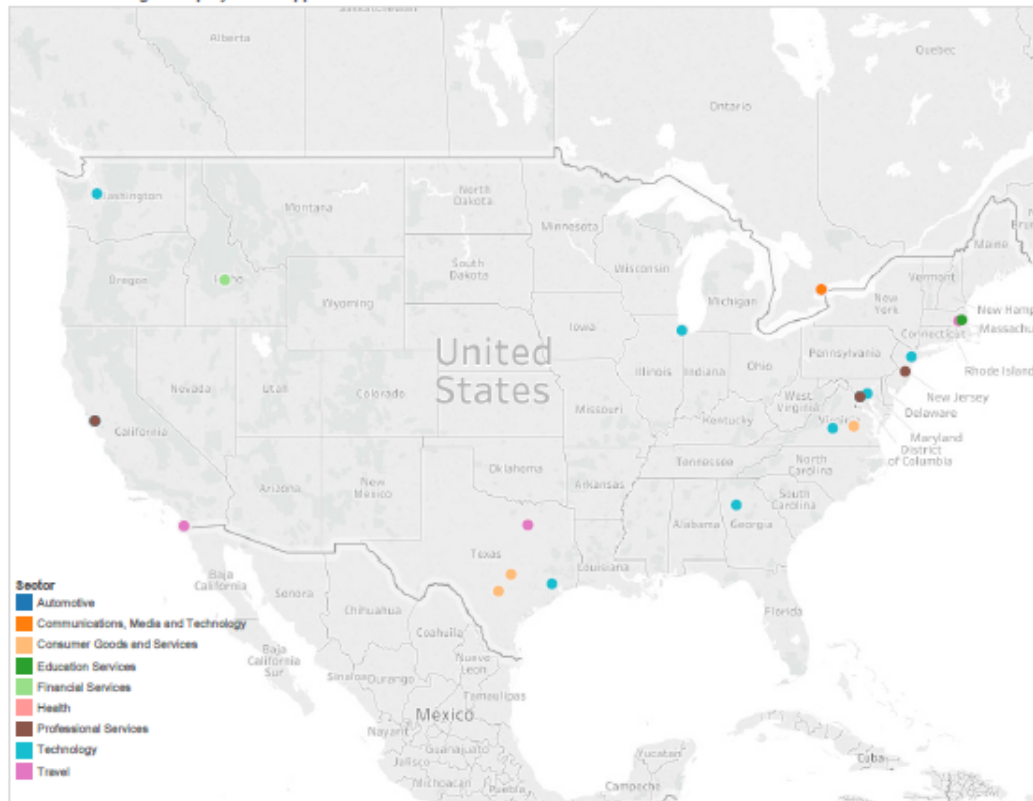
Employment Related Private Sector Engagement



Tent Partnership for Refugees

November 15, 2016

US Focused Refugee Employment Support





Refugee Opportunity Support Working Session

CHALLENGE: OPPORTUNITY – FINANCIAL INCLUSION [FI]

Refugees face significant barriers to financial services and products. Often refugees are not equipped with the legal documentation, opportunities, knowledge, or cultural awareness to navigate banking systems in their new communities.

Two commonly cited reasons as to why banks are hesitant to include displaced populations are that refugees are transitory and that they are an economic burden. However, both of these conceptions are false: the average refugee is outside their home country for an average of 17 years and there is substantial research that shows refugees are engaged in substantial economic activities.

CHALLENGE: OPPORTUNITY – TECHNOLOGY ACCESS [Tech]

Barriers to digital resources and services, including lack of income, electricity, and literacy skills can diminish refugees' empowerment and self-reliance. Likewise, lack of connectivity can limit refugees' access to critical information and communication tools.

Refugees are 50% less likely to have an internet-enabled phone and more than twice as likely to have no phone at all.

CHALLENGE: IMMEDIATE RELIEF RESPONSE [IRR]

Countries that welcome new refugees may require support to ensure that the refugees' basic needs are covered. Lack of immediate housing and transportation solutions can affect a refugee's ability to access employment as well as critical health and educational services.

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Airbnb [IRR]		•			•	•	
Autodesk [Tech]		•				•	
BanQu [FI]		•	•		•	•	•
Facebook [Tech]		•				•	•
Google [Tech]		•		•	•	•	•
Henry Schein [IRR]		•		•	•	•	•
Indiegogo[Tech]	•	•	•	•	•	•	•
Kleiman International [FI]		•		•		•	•
Mastercard [FI]	•	•	•	•	•		•
Microsoft [Tech]		•				•	
Nova Credit [FI]	•					•	•
Salesforce [Tech]	•						•
Sparrow Mobile [Tech]	•						•
TOMS [IRR]		•				•	
TripAdvisor [Tech/IRR]	•	•	•	•	•	•	•
Twilio [Tech]		•				•	•
World Music Commission							

Appendix: Landscape Analysis cont.

Company	Refugee Support Activity Summary	Response to President's Call to Action
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<i>Accenture</i>	<p>Accenture designed, built, implemented and tested a new Biometric Identity Management System (BIMS) with UNHCR, integrating iris scans, facial recognition and fingerprint tech for identification assistance. In a four-week trial in Malawi 17,000 refugees were registered, with the solution quickly deployed to Thailand and Chad and now it enables 7,600 UNCHR staff to improve protection for 33.9m refugees in 125 countries as they move across borders. Accenture is also working with the UNHCR to design their strategy for refugee connectivity by assessing the global connectivity needs of refugees and providing partnership solutions.</p>	<ul style="list-style-type: none"> Accenture commits to providing over \$3 million in financial support and in-kind strategic consulting, program management, and digital services to support the Partnership for Refugees and Upwardly Global. In regards to Upwardly Global, Accenture is expanding its refugee workforce programs in the United States and globally as aligned to its global Skills to Succeed program. Accenture is also collaborating with UNHCR to launch a connectivity strategy for refugees and with USA for UNHCR through the Accenture Innovation Challenge to increase its impact on refugees while raising awareness among graduate students nationally.
<i>Airbnb</i>	<p>Airbnb is tackling the refugee crisis three-fold via livelihoods, housing support and financial support. It has been travel credits to relief workers serving with Mercy Corps and the IRC in Greece, Serbia, and the former Yugoslav Republic of Macedonia. Secondly the company is undertaking a number of pilot initiatives to support livelihoods in Jordan and solve emergency housing needs of resettlement Agencies in the United States as a stepping stone to private sponsorship. Finally, it is committed to match up to \$1M in donations made by the Airbnb community in 2016 for UNHCR.</p>	<p>Airbnb commits to developing a program that enables existing Airbnb hosts temporarily to accommodate refugee families when long-term housing is not immediately available; expand its initiative to host relief workers through the travel credits program; develop a job creation strategy for Syrian refugees in Jordan through a livelihoods pilot program; and create a social media campaign to allow its hosts and guests to raise funds for the UNHCR.</p>
<i>Autodesk</i>	<p>Autodesk provided 20 licenses for a pilot program of Auto CAD Software for refugee site planning. Autodesk is making new efforts to invest enough licenses to allow UNHCR to mainstream the use of AutoCAD for site planning across all global locations (worth \$1.7M) and facilitate trainings on using the systems.</p>	<p>Autodesk pledges to make an estimated \$2 million software donation to UNHCR, offering 141 subscription licenses of Autodesk Infrastructure Design Suite Ultimate and 141 subscription licenses of Autodesk InfraWorks to support UNHCR's physical settlement planning and design capacity, and also to recommend a financial grant of \$50,000 to support the adoption of technical solutions to help refugees in conjunction with Microdesk.</p>
<i>BanQu</i>	<p>BanQu's goal is to create a true universal identity for refugees and those without an economic identity, credit, and access to a financial system. BanQu is focused on the refugee crisis in Sub-Saharan Africa and the Middle East and is working to provide food, medical and payroll distribution in conflict zones. BanQu also is assisting with increasing revenue streams for social enterprises.</p>	<ul style="list-style-type: none"> BanQu, Inc. commits to creating mobile phone-based block chain economic profiles through its Economic Identity Platform for approximately 1.5 – 2.0 million refugees by the end of 2017.

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<i>Facebook</i>	Facebook, The Zain Group and UNHCR have partnered to provide free, open, and high-speed internet connectivity to refugees in the Kingdom of Jordan for five years. The initiatives will enable refugees in Jordan to stay informed with news concerning their circumstances, as well as empower them to utilize the power of internet to enhance their economic livelihoods.	Facebook pledges to bring Wi-Fi connectivity to 35 locations across Greece, in partnership with NetHope; develop a strategy for bringing internet connectivity to individuals living in refugee camps and surrounding communities, in partnership with UNHCR and local partners; leverage the Facebook social media platform to raise awareness and funds for the refugee crisis; and donate advertising credits and creative services support to UNHCR and other refugee-serving organizations.
<i>Google</i>	Google has launched multiple aid efforts in response to the refugee and migrant crisis. After donating \$1.1 million to humanitarian aid organizations, Google also initiated a donation-matching campaign through One Today, Google's platform for giving to different nonprofits, and committed to matching the first \$5.5 million worth of donations globally, until it raised \$11 million. Doctors Without Borders, International Rescue Committee, Save the Children and UNHCR have been benefited by Google because the company matched donations for 48 hours, raising approximately \$10.5 million to deliver emergency assistance.	<ul style="list-style-type: none"> Google pledges to provide new funding and technical expertise to organizations enabling 10,000 out-of-school primary school-aged refugees in Lebanon to access free formal education through a new primary school classroom model in 2017.
<i>Henry Schein</i>	Henry Schein pledges, over the next three years, to donate \$350K in essential health care products to an international aid organization to support volunteer physicians providing care to Syrian refugees in Europe and the Middle East. Henry Schein will also donate \$100,000 in oral care products to support volunteer dentists treating refugees, and 7,500 health and hygiene kits for refugees living in camps, including specialized kits for women and girls.	
<i>Kleiman International</i>	Kleiman's Financial Markets Mobilization will establish a 1-2 year pilot program for specialized refugee-related credit and capital markets fundraising. This initiative will use Kleiman's existing local and external channels in frontline Europe, the Middle East and Africa to collect a pilot issuance from an emerging economy investor base.	<ul style="list-style-type: none"> Kleiman International Consultants commits to establishing a multisector taskforce and organizing a Private Sector Financing Forum to develop innovative financial market projects, including sovereign refugee bonds and stock exchange company investment funds that will enable frontline state capital markets to raise funds for their crisis response, employment, infrastructure, and development needs.

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<i>Mastercard</i>	<p>Mastercard mobilizes its expertise and technology such as the Mastercard Aid Network and Prepaid to collaborate with partners and provide essential services to refugees. In 2013, the company, together with the World Food Programme, launched an electronic payment system in Lebanon and Jordan enabling nearly 2.1 million refugees to meet their food needs and stimulate the local economy. Working with Mercy Corps, Mastercard facilitates the distribution of prepaid debit cards to eligible refugees traveling through Serbia and Greece, enabling individuals and families to buy the goods they need most. In areas with limited infrastructure, the Mastercard Aid Network makes the distribution of humanitarian aid faster and more efficient. A digital voucher platform that processes transactions offline, it can be deployed virtually anywhere without the need to partner with a financial institution or a mobile network operator.</p>	<ul style="list-style-type: none"> MasterCard pledges to expand the reach of its MasterCard Aid Network, humanitarian prepaid, and remittance services, to 2 million aid recipients; to mobilize and partner with other private and public sector organizations to build “smart communities” that seek to integrate refugee populations; to assist refugee-serving organizations with information safety and security workshops and guidance; and to convene a multisector working session to determine how refugees can more easily access financial services.
<i>Microsoft</i>	<p>Microsoft employee volunteers work side-by-side with UNHCR IT staff to deploy and develop technologies to assist the refugee agency in serving the 17 million persons of concern to UNHCR worldwide. Through its support for NetHope, Microsoft has helped bring connectivity services to Syrian refugees in Jordan, Turkey and Lebanon, helping refugees access information and resources, and connect to family. Additionally, Microsoft supported the establishment of The Norwegian Refugee Council’s technology lab, which teaches adult refugees computer skills, improving their future employability.</p>	<ul style="list-style-type: none"> Microsoft pledges to build upon existing partnerships with the U.N. and NGOs such as UNHCR to invest in technology that provides refugees with broader access to education, professional skills, and economic opportunity. This includes support for UNHCR’s Connectivity for Refugee initiative; donation of cloud technology services to NGOs engaged in refugee relief; expansion of an Arabic to German language training program; support for a 12-month counseling and psychosocial assistance program; and an Innovation Hub where refugees can develop technology and entrepreneurial skills.
<i>Nova Credit</i>	<p>Nova Credit Inc. is building the world’s first cross-border credit reporting agency, enabling immigrants to access their credit. Nova pledges to prioritize and develop data partnerships with countries that have a high refugee population in the United States, including Iran, Bhutan, and countries in Sub-Saharan Africa. Nova collects credit information and credit proxies into a single report they pass on to the lender for credit access decisions. This increases financial inclusion and provides credit for millions of immigrants arriving in the US who, to date, are unable to access credit due to a lack of credit history in the US.</p>	
<i>Salesforce</i>	<p>Salesforce helped the organization, Refugee Transitions, by supporting their upgrade to a new system, enhancing their donation platform, and creating new data models, helping provide high-need, low-income refugees with education, family engagement, and community leadership services. Through a partnership with the government of Canada, WoodGreen Community Services, and Deloitte Canada, Salesforce helped build an online portal called H.O.M.E (Housing Opportunities & Marketplace Exchange), which allows donors - both businesses and individuals - to post available housing, goods and services to help Syrian refugees arriving in Toronto. In Germany, Salesforce is doing their part to provide one-on-one support to those refugees in need so they may integrate into society, find jobs that match their skill sets and find a “home” in Germany.</p>	

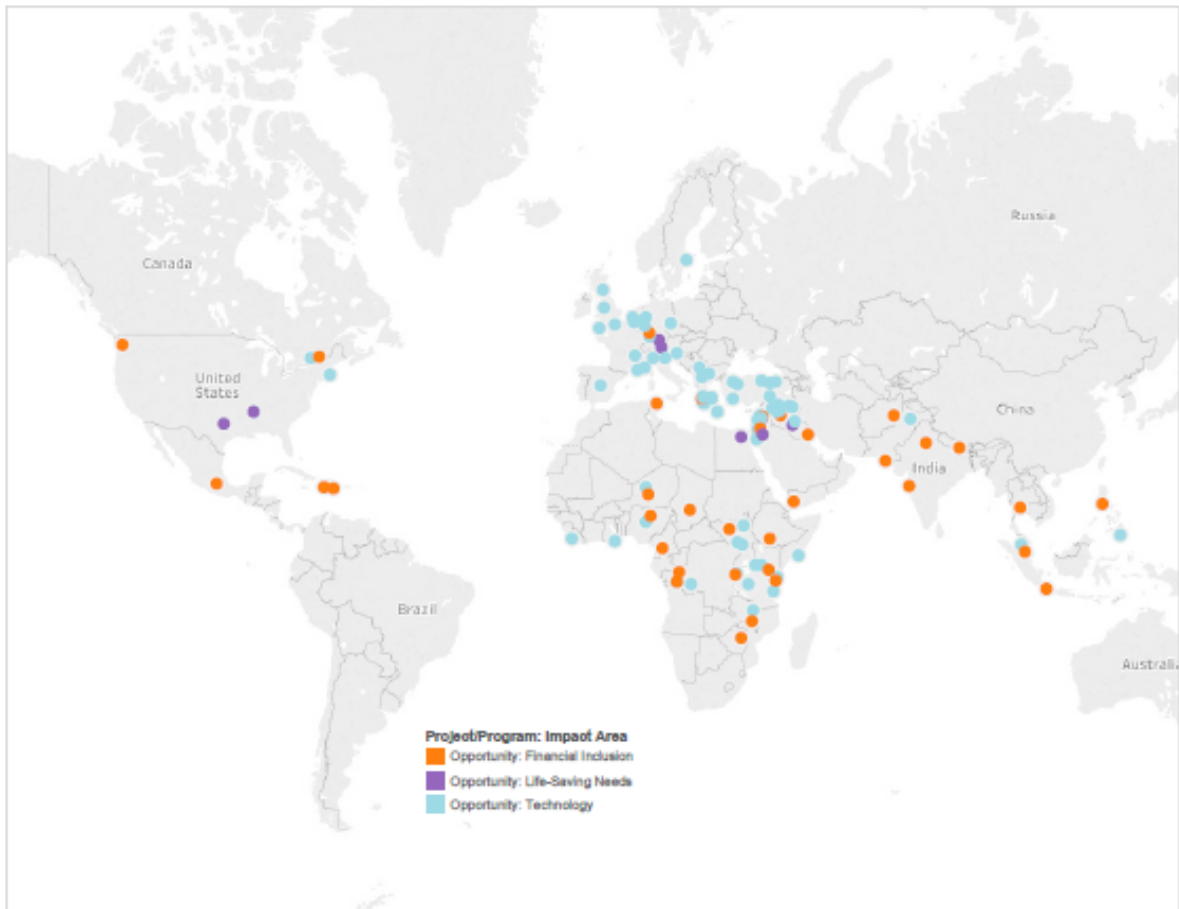
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<i>Sparrow Mobile</i>	<p>In April 2016, Sparrow launched RefugeeMobile, a program that empowers new refugees arriving in the U.S. to connect, thrive and contribute by providing smartphones, tailored apps (such as language translators, maps and appointment schedules) and 100% subsidized wireless service during a refugee's critical first six months. The evidence-based pilot study in Texas has already served 20 individuals by providing a free smartphone (donated by Google) and 6 months of free mobile/wireless service.</p>	<ul style="list-style-type: none"> Sparrow Mobile commits to expand its RefugeeMobile program from 250 families (est. 700 individuals) to 1,000 or more families (est. 2,800 individuals) by 2018; to expand to another geographic region; and to target at least 50 percent women as primary smartphone recipients.
<i>TOMS</i>	<p>TOMS is partnering with Save The Children, the U.S. Fund for UNICEF, and UNRWA to support and provide relief to Syrian refugee children and their families. As part of their relief efforts in providing basic supplies, TOMS is giving new winter boots to children living in refugee camps in Iraq, Lebanon and Jordan. TOMS is also partnering with URWA to support Palestine refugee children in Jordan and Gaza, donating shoes in addition to supporting local distribution expenses through its 'Last-Mile Contribution', which is used to cover the cost of freight, vehicle rentals, fuel, storage and labor required to get the shoes to the feet of the children. In total, TOMS has given more than 2 million pairs of new shoes to support refugee and displaced children in recent years throughout Asia, Africa, Europe and the Middle East.</p>	<p>TOMS pledges to give more than 500,000 new shoes to refugee children over the next two years through UNHCR's integrated programs that eliminate obstacles that prevent children from going to school. TOMS will also continue to partner with leading international relief organizations to respond to the global refugee crisis by providing shoes to refugee children and safe birth services to women living in camps.</p>
<i>Twilio</i>	<p>Twilio partnered with Urban Refugees to create an app, SMSUp, which will empower refugees to fill knowledge gaps by sharing information with each other. SMSUp is a grassroots, easy to use and low cost service which uses a bottom-up approach. Refugees can create their own distribution lists, share critical information within their community and become empowered to self-organize easily. Twilio also provided its technology at no cost to several pro bono customers serving refugees, including Urban Refugees in Malaysia and Ankara Refugee in Turkey.</p>	<ul style="list-style-type: none"> Twilio pledges to offer credits and discounts for refugee-serving organizations to access Twilio's communication platform; to launch a Call-to-Action campaign to recruit and deploy developers to provide pro-bono support to refugee-serving organizations; and to donate an additional product donation, cash grant, and dedicated developer team to a leading NGO.

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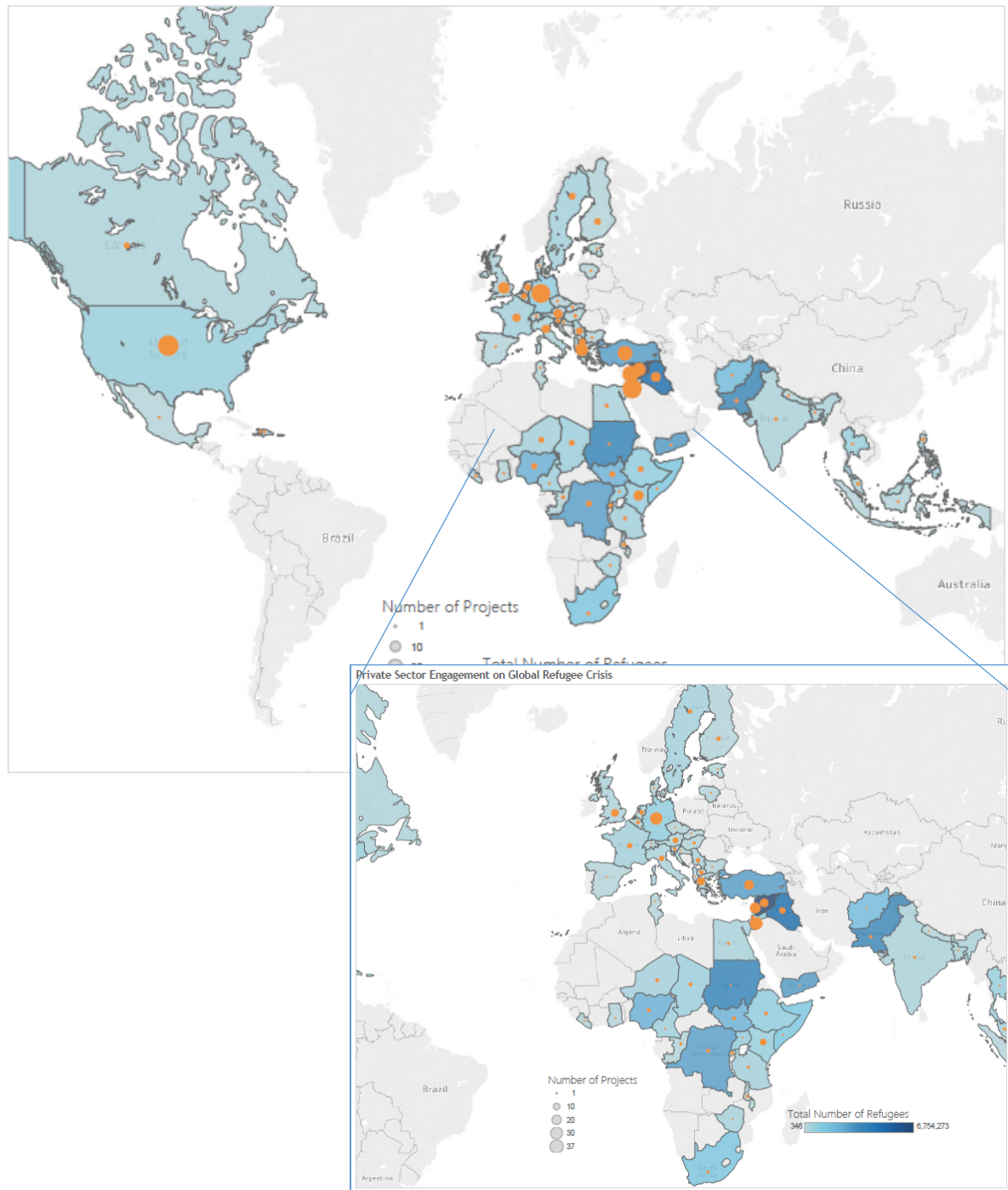
<i>TripAdvisor</i>	<p>In 2015, TripAdvisor donated \$250,000 to two of its global humanitarian partners - the International Rescue Committee and Mercy Corps. In addition, TripAdvisor launched a giving campaign, matching traveler donations dollar for dollar, and matching employee donations two to one. TripAdvisor also introduced a new Volunteer Time Off policy to allow employees to use their time and skills and take up to five days of paid leave to volunteer at any nonprofit organization tackling the refugee crisis. The combined contributions totaled over \$1.4M to the two humanitarian partners.</p>	<p>TripAdvisor is partnering with both IRC and Mercy Corps to scale and expand Refugee.Info which currently provides location-specific information on humanitarian services, medical facilities, emergency contact information, available lodging, and registration process to refugees in Greece and those transiting through the Balkans using web and mobile technologies and social media channels that are familiar to the target populations. In addition to funding the evolution of this technology information platform, TripAdvisor's product and engineering teams will be providing technical support for the expansion of content and services that the platform itself can provide, including a feedback mechanism.</p>
<i>World Music Commission</i>	<p>The World Music Commission's educational programs and events have infused Music, Technology and the Arts with the international STEAM Program that empowers youth to overcome their educational, cultural and language barriers. Through its global event strategy, the World Music Commission has instructed over 1000 disadvantaged youth to be gainfully employed worldwide.</p>	<p>With an emphasis in Education and Youth Workforce Development, the World Music Commission and its celebrity partners will provide an effective "Global Youth Refugee Awareness and Mentoring Campaign".</p>

Technology, Financial Inclusion and Immediate Relief Private Sector Engagement

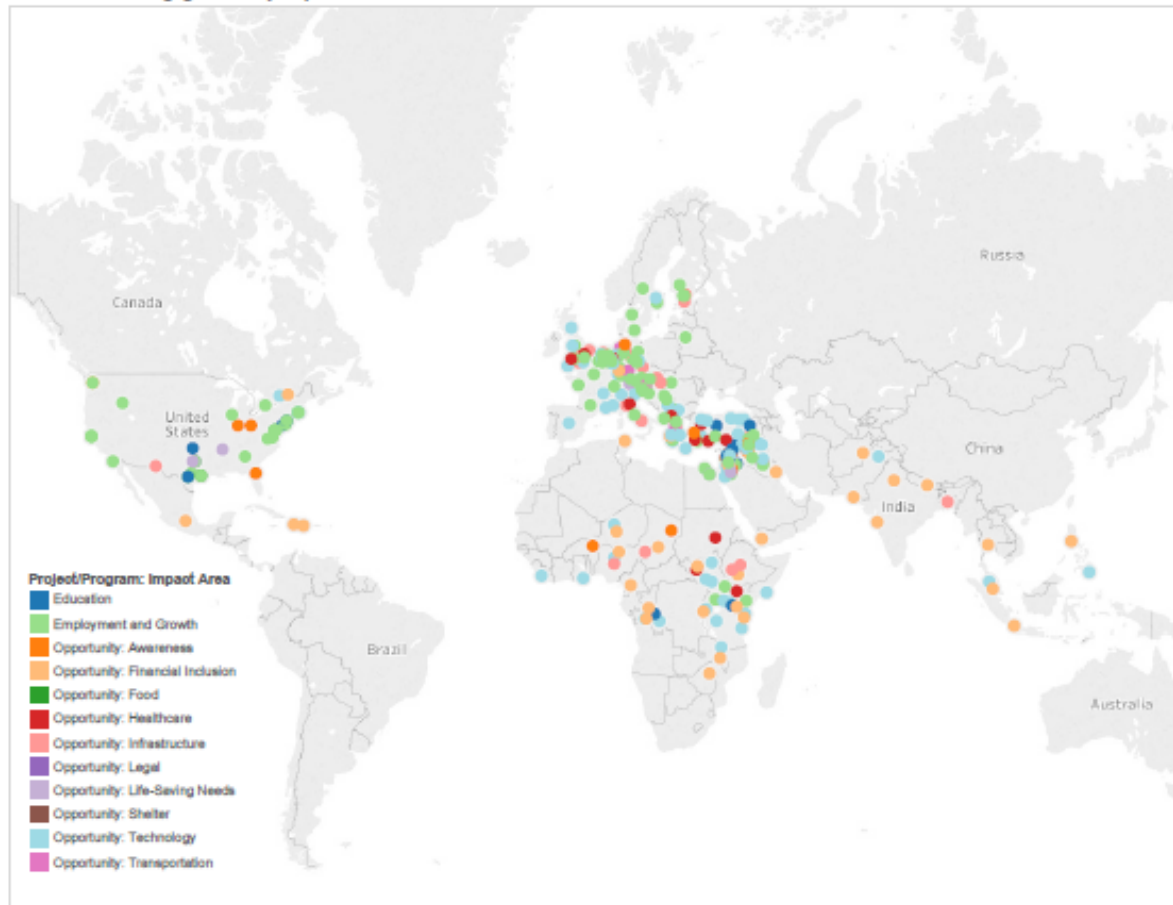


Landscape Analysis – Private Sector Engagement on the Global Refugee Crisis

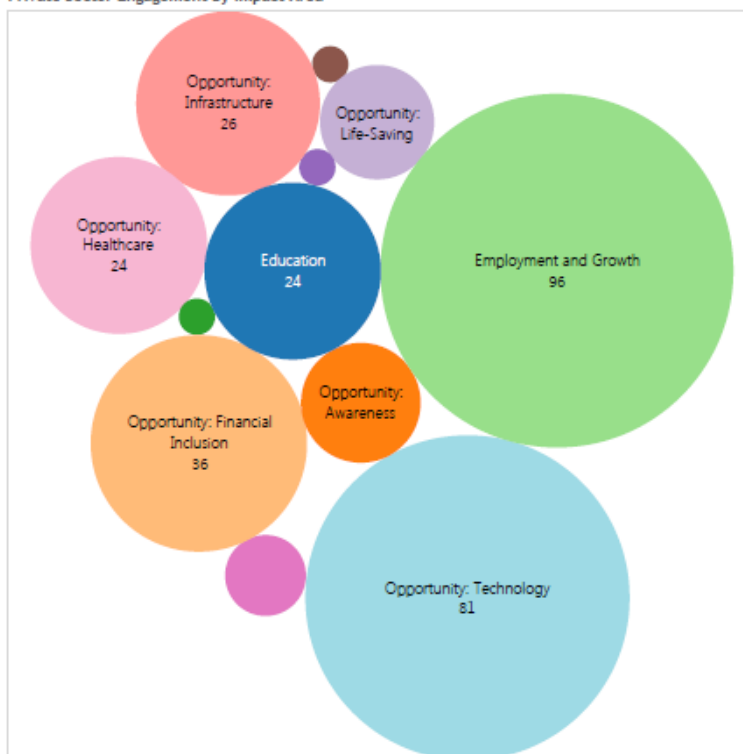
Private Sector Engagement on Global Refugee Crisis



Private Sector Engagement by Impact Area



Private Sector Engagement by Impact Area



Project/Program: Impact ...

- Education
- Employment and Growth
- Opportunity: Awareness
- Opportunity: Financial Inc.
- Opportunity: Food
- Opportunity: Healthcare
- Opportunity: Infrastructure
- Opportunity: Legal
- Opportunity: Life-Saving ..
- Opportunity: Shelter
- Opportunity: Technology
- Opportunity: Transportat..